



AGENDA

Day 1 – Sunday, October 14, 2012

- 8:45 – 10:00 **Registration and breakfast** – Delta Brunswick, Trinity Foyer
- 10:00 – 10:20 **Greetings from the host organizations and introducing ourselves**
- 10:20 – 10:35 **Overview of the Institute**
Issues and questions
- 10:35 – 11:30 **Laying the groundwork: What are social finance and social innovation?**
- 11:30 – 12:00 **Table discussion**
- 12:00 – 1:00 **LUNCH** – Delta Brunswick, Trinity Foyer
- 1:00 – 2:30 **Presentations: Performance-based funding and social enterprise**
Two approaches to addressing labour market needs
- Performance-based funding for Adult Education Results:
Support for What We Value*
Luanne Teller, System for Adult Basic Education Support (SABES),
Massachusetts
- Presentation (30 minutes), questions (15 minutes)
- [Social enterprise to address barriers to employment: Stella's Circle](#)*
Jocelyn Greene, Stella Burry Community Services
- Presentation (30 minutes), questions (15 minutes)
- 2:30 – 2:45 **Response to presentations** - John MacLaughlin, Essential Skills Ontario (ESO)
- 2:45 – 3:00 **BREAK** – Delta Brunswick, Trinity Foyer
- 3:00 – 3:30 **Guided table discussions**
- 3:30 – 3:50 **Feedback and questions**
- 3:50 – 4:00 **Evaluations**
- 5:30 – 7:00 **WINE AND CHEESE RECEPTION**
DELTA BRUNSWICK – Ballroom A



AGENDA

Day 2 – Monday, October 15, 2012

- 7:15 – 8:00 **Breakfast** – Delta Brunswick, Trinity Foyer
- 8:15 – 8:30 **Boarding bus to video-conferencing facility**
- 8:30 – 8:45 **Travel to NBCC campus (video-conferencing facility)**
- 9:00 – 10:30 **Panel discussion:**
Why are governments around the world so interested in models of social finance, social intervention and payment to incentivize performance?
- Susan Pember, Business, Innovation and Skills (BIS) – UK
[*The Skills for Life Strategy 10 years on, including piloting how funding can incentivize skills gain*](#) (by video link)
- Dr. Johan Uvin, Office of Vocational and Adult Education (OVAE) – US
[*Government Interest in Models of Social Innovation and Alternative Funding Models*](#) (by video link)
- Dr. Siobhan Harty, Human Resource and Skills Development Canada (HRSDC) – Canada
[*Advancing Social Finance in Canada: Moving Towards Social Impact Bond*](#) (by video link)
- Silvano Tocchi, Human Resources and Skills Development Canada (HRSDC)
Testing elements of a SIB: Innovative social finance approaches to literacy and essential skills programming
- Presentation by panelists (15 minutes each), questions (30 minutes)
- 10:30 – 10:45 **Boarding bus at video-conferencing facility**
- 10:45 – 11:00 **Travel to Delta Brunswick Hotel**
- 11:00 – 11:15 **BREAK**– Delta Brunswick, Trinity Foyer
- 11:15 – 12:15 **Presentation: What does the research say?**
*Canadian perspectives: [*Social Finance and Employment and Training Programs*](#), Karen Myers, Social Research and Demonstration Corporation (SRDC)*
- Can social return on investment for adult and community learning be measured? Lessons from a British research project*
Penny Lamb, National Institute of Adult Continuing Education (NIACE)



- Presentations (20 minutes each), questions (20 minutes)
- 12:15 – 12:30 **Response to presentations**
- 12:30 – 1:30 **LUNCH** – Delta Brunswick, Trinity Foyer
- 1:30 – 2:00 **Table discussion / reflections**
- 2:00 – 2:45 *Return on investment – calculating ROI on community learning*
Penny Lamb, NIACE
- 2:45 – 3:00 **BREAK** – Delta Brunswick, Trinity Foyer
- 3:00 – 4:00 **Presentation:**
[Dynamic Tensions: Balancing our social ideals with building revenue streams](#)
Christina Fowler, Saint John Learning Exchange
Barb McFater, PTP Adult Learning and Employment Programs
- Presentation (40 minutes), questions (20 minutes)
- 4:00 – 4:30 **Reflections on the day**
- 4:30 – 4:50 **Feedback**
- 4:50 – 5:00 **Evaluations**



AGENDA

Day 3 – Tuesday, October 16, 2012

- 7:15 – 8:00 **Breakfast** – Delta Brunswick, Trinity Foyer
- 8:15 – 8:30 **Boarding bus to video-conferencing facility**
- 8:30 – 8:45 **Travel to NBCC campus (video-conferencing facility)**
- 9:00 – 9:15 **Presentation:**
[*What do B corporations have to do with social entrepreneurship?*](#)
Tim Masson, Ian Martin Group
- 9:15 – 10:15 **Panel discussion:**
What draws private investors to social finance?
Linda Gibbs, Deputy Mayor NYC (*on the Rikers Island social impact bond program*)
[*Bringing Social Impact Bonds to New York City*](#) (*by video link*)
Tim Masson, Ian Martin Group
Mike Murphy, BMO Harris Private Banking / Greater Saint John Community Foundation
- Presentation by panelists (15 minutes each), questions (15 minutes)
- 10:15 – 10:30 **Boarding bus at video-conferencing facility**
- 10:30 – 10:45 **Travel to Delta Brunswick Hotel**
- 10:45 – 11:15 **BREAK** – Delta Brunswick, Trinity Foyer
- 11:15 – 12:00 **Guided table discussions**
- 12:00 – 12:20 **Final plenary comments**
- 12:20 – 12:40 **Summing up:** What have we learned? Where do we take it? What do we do next?
- 12:40 – 1:00 **Evaluations/Closure**
- 1:00 **Lunch and Networking** – Delta Brunswick, Trinity Foyer